

# WORKFORCEBUZZ

NY ASSOCIATION OF TRAINING & EMPLOYMENT PROFESSIONALS

FEBRUARY 2020 | ISSUE 4

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Find us here:  

## Registration for the Invest in Skills NY Advocacy Day Extended to February 25th!



MARCH 2, 2020 FROM 9:00AM - 5:00PM IN ALBANY, NY



Join the Invest In Skills NY Campaign for a day of Advocacy focused on Workforce Development!



Have you registered for the first-ever, Invest in Skills NY Advocacy Day yet? Make sure to sign up today! We need your voice in Albany on March 2nd!

Workforce is taking over the NYS Legislative Office Building for a day of member education, advocacy and special guest speakers. To be a success - **WE NEED YOU.**

If you are an education, job training and employment program in New York State, this is our chance to come together as upstate and downstate to show our value and power.

It is free to attend, to exhibit and to use your voice. We will be providing t-shirts and lunch for registered attendees. Click the link below to RSVP. Limited exhibit tables are also available for organizations, so don't delay in securing your spot!

**REGISTER TODAY!**



## NYATEP Testifies at the NYS Legislature Joint Budget Hearing on Economic Development



On February 13, 2020, Melinda Mack, executive director of NYATEP had the honor of testifying on behalf of the workforce development system at the NYS Legislature's Economic Development Budget Hearing in Albany. She stressed that workforce development and economic development have an important partnership and are critical to our state's economic success.

Melinda's testimony reflected key findings from the State of the Workforce report where she recommended continuing to fund and support the Governor's Workforce Development Initiative as well as several other initiatives announced in the Executive Budget narrative that would increase the availability of skilled talent and reduce barriers for low wage workers including:

- Removing Unnecessary Barriers to Obtaining Occupational Licensing
- Excelsior Banking Network
- Training Workers for the Green Economy
  - Statewide Auto Tech Training
  - Clean Energy Workforce Training
  - Launch the New Offshore Wind Training Institute
  - Solar Energy Corps to Solarize State Parks
- Amending the General Municipal Law and the Industrial Development Agency (IDA) statute by the Authorities Budget Office and the State Attorney to allow IDAs to utilize their funds for education, job training and employment programs.

[You can view the complete written testimony here.](#)



## NYATEP Submits Formal Comments on the PY2020-2023 WIOA State Plan

Thank you to those who participated on the February 11th, WIOA State Plan review webinar. NYATEP has submitted our comments, along with the additional submitted suggestions, to the NYS Department of Labor for consideration.

[You can find a copy of the submitted document, review the presentation and watch a recording of the webinar HERE.](#)

## NYATEP Attends the 2020 National Skills Coalition Skills Summit in Washington D.C.



This year, New York was the largest state delegation for the National Skills Coalition Skills Summit in Washington D.C. with over 45 registered attendees. For three days, our workforce colleagues (and many Policy and Advocacy Academy graduates) attended conference sessions on topics such as the reauthorization of WIOA and TANF, the JOBS Act and the BUILDS Act. John Pallasch, Assistant Secretary for Employment and Training for the U.S. Department of Labor also discussed their workforce priorities for 2020 and continued advocacy for this administration's Good Jobs agenda.

The learning culminated on Wednesday, February 5th as the New York delegation headed to Capitol Hill for 16 different legislative visits. Thank you to the offices of Senators Chuck Schumer and Kirsten Gillibrand and Congress Members Carolyn Maloney, Hakeem Jefferies, Nydia Velazquez, Joseph Morelle, Brian Higgins, Nita Lowey, Antonio Delgado, John Katko, and Thomas Reed for sharing time with us.

Thank you to all of the NYATEP members and partner organizations for participating in this year's event. The strong showing from New York highlights our commitment to #investinskillsNY. We look forward to continuing to work together!

 [Listen to the NYATEP on the Road Podcast from the conference HERE](#)



# The Daily Star

## In Your Opinion: Workforce development needs holistic approach

Feb 14, 2020



I recently visited four chambers of commerce and met with my Small Business Advisory Committee to hear directly from our local business community. From Oneonta, to Catskill, to Deposit, to Kingston, small business owners stressed the need for an education and training pipeline tailored around local job opportunities.

NY-19 is home to excellent educational institutions and workforce development programs like BOCES, and skills training organizations like the Oneonta Job Corps Academy. Together, they help students develop the skills needed for good-paying local jobs that help grow the upstate economy.

However, our rural communities continue to face workforce shortages, in part because we lack access to the most basic services students need to complete their education and workers need to succeed in today's world. Whether it's public transportation, child care, or affordable housing, our economy demands a more holistic approach to the workforce development challenge, particularly in rural communities.

That's why I introduced the Gateway to Careers Act, a proposal to link academic instruction and support services in one program to yield more successful workforce development outcomes.

The Gateway to Careers Act funds partnerships between colleges, employers and local nonprofits for the development of career pathway strategies that combine job training with social services to help nontraditional and underserved students succeed. My bill provides localized job training while removing barriers that prevent people from entering or remaining in the workforce. Providing services like child care, housing, transportation or addiction treatment would help students finish their education and earn industry-recognized credentials.

Enabling more students to access comprehensive career pathway programs is vital to building strong local economies.

I'll keep working to move this legislation and keep listening to our local business owners.

Rep. Antonio Delgado  
Rhinebeck

*Delgado represents the 19th Congressional District of New York in the U.S. House of Representatives.*

[CLICK TO READ THE ARTICLE](#)

## A Spotlight on the State of the Workforce: NYATEP's Melinda Mack Featured on Forum 13 with Dan Levy



WNYT-TV  
Created: February 09, 2020 05:47 AM

On February 9th, Melinda Mack sat down with Dan Levy for a 15 minute segment on WNYT's Forum 13 to discuss why investing in skills matters across NY.

Topics ranged from the growth of low-wage jobs, an aging workforce and the impact on childcare policy has on the labor market.

[Watch the segment HERE](#)

## The New York Times

### New Yorkers Face a Training Gap for Tech Jobs, but a Study Finds Hope

By Steve Lohr Feb. 12, 2020

Tech jobs are coming to New York City in droves. All the big tech companies — even Amazon, which abandoned plans for a headquarters-style campus a year ago — are expanding in the city.

But many local workers could miss out because they are not receiving the training they need for well-paid careers in tech, according to a new study by the Center for an Urban Future, a nonprofit research group.

The study echoes one of the concerns of opponents of a deal that would have cleared the way for a new Amazon office park in the city — that tech wealth and good jobs would bypass current New Yorkers. And those natives would be left struggling with the downside: the higher housing prices and living costs in neighborhoods gentrified by newcomers.

Closing the opportunity gap in New York's tech economy, the study concludes, will require more initiatives that truly prepare workers for careers that can be ladders to the middle class. Per Scholas, a nonprofit founded in 1995 and based in the South Bronx, is an example of how this can be done, according to the study.

[CLICK TO READ THE ARTICLE](#)



# TIMES UNION

## Four growing N.Y. occupations that don't require 4-year degree

*State colleges see enrollment uptick among non-traditional students*

Rachel Silberstein Jan. 26, 2020



*Dandelion Energy, a residential geothermal company, celebrated the expansion of its Capital Region Operations Center in Latham with a clean energy rally on Saturday Nov. 9, 2019. Rep. Paul Tonko and Alicia Barton, President and CEO of NYSERDA were joined by local clean energy advocates and Dandelion staff.*

ALBANY — Over are the days when one spends 40 years at the same company. Most people will change jobs and even careers multiple times in their adult lives, according to the Bureau of Labor statistics.

College leaders say they are seeing some of the greatest gains in enrollment among adults returning to college to gain new skills. More than half of the 2 million people enrolled across New York's public educational systems, SUNY and CUNY, are in continuing education and adult programs.

Career changers are notoriously difficult to count because there is no consensus on what constitutes and career move or career change, according to the federal Bureau of Labor statistics. State and federal data also fails to account for the growing gig economy – the Etsy sellers and Uber drivers of New York – who are acquiring skills that are not recognized by more traditional employers, said Melinda Mack, executive director at New York Association of Training & Employment Professionals (NYATEP).

"There's a very unique set of skills and we haven't yet figured out how to capture and market them," Mack said.

Career switchers, as well as those looking to take up a side gig or make extra cash, should look into a number of exciting professions in the state's fast-growing business sectors, from brewing beer to coding to green technology. Many of these emerging occupations don't necessarily require a 4-year accredited college degree, just a certification that is available through nonprofit organizations or community colleges.

We took a look at some of the most underrated emerging professions in New York. We chose occupations that are rewarding, pay well, and are in high demand. At Schenectady Community College, students can earn a certificate in craft brewing which prepares them for jobs in New York 's booming beer-making industry. At Albany Can Code in East Greenbush, students can learn the basics of computer programming in as little as 12 weeks.

[Read the complete article here](#)

## 2020 Youth Academy Early Bird Pricing Ends February 28th!

**HURRY!**  
**EARLY BIRD PRICING**  
**ENDS FEBRUARY 28**

2020 YOUTH NYATEP  
**A·C·A·D·E·M·Y**  
 MARCH 30 - APRIL 1 | GIDEON PUTNAM HOTEL | SARATOGA SPRINGS



NYATEP is proud to release the draft agenda for the 2020 Youth Academy happening March 30-April 1. Each year, over 250 youth providers from across the state convene in Saratoga Springs to learn, share and elevate their profession. We hope that you will join us! Click the link below to view a draft agenda for the 3 day event. If you have questions, please reach out to Jenine at [jloche@nyatep.org](mailto:jloche@nyatep.org).

**\*\*VIEW THE DRAFT AGENDA HERE\*\***

## JOIN US FOR A PRE-DAY TRAINING

### Supporting LGBTQI+ Youth In Workforce Programming

In this session, attendees will work with the facilitator Andy Bowen to co-create knowledge about the LGBTQI+ community, and share best practices for ensuring workforce programs are affirming for LGBTQI+ people. This will include discussions of pronoun use, hiring LGBTQI+ staff, making LGBTQI+-specific programming, preparing youth for self-advocacy, and screening employers for affirming practices. Learn more at [NYATEP.org](http://NYATEP.org).

## Register and Book Your Hotel Today

Early Bird registration is open until February 28th. Please note, the hotel will sell out quickly so don't delay in making your reservation. Visit [www.NYATEP.org](http://www.NYATEP.org) or click [HERE](#) to claim your spot for this year's event!

## Become a Sponsor

NYATEP's annual Youth Academy is the premier event for youth programming professionals. Be sure to highlight your organization through one of our many sponsorship opportunities!

LEARN MORE ABOUT SPONSORSHIPS [HERE!](#)

## **NYATEP to Host A WNY Happy Hour February 27th at Buffalo Distillery Co. in downtown Buffalo!**

LET'S SHAKE THINGS UP!

**JOIN US FOR A  
WNY  
WORKFORCE  
HAPPY HOUR!**



**Join NYATEP for a casual networking opportunity!**

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THURSDAY, FEBRUARY 27, 2020

4:30 PM TO 6:00 PM

BUFFALO DISTILLERY CO.

860 SENECA STREET, BUFFALO, NY, 14210 (716)254-3610

**[CLICK TO REGISTER!](#)**



# NYS Comptroller Thomas P. DiNapoli Releases Report on NYC Employment Trends

On February 5th, State Comptroller DiNapoli released his annual NYC Employment Trend report with a press release titled: **DiNapoli: New York City Job Growth Continues to Set Records.**

Here is an excerpt:

New York City has added more than 900,000 jobs over the past ten years and its 24 percent rate of growth outpaced the nation and New York state, according to a report released today by State Comptroller Thomas P. DiNapoli. “New York City’s unemployment rate is at a historic low and job growth over the past decade has been unprecedented,” DiNapoli said. “The strong employment trends have helped boost personal income and sales tax collections, making it easier for the city to afford new services and to balance the budget. Still, some sectors have lost jobs in the past year or seen growth slow.”

New York City is benefiting from the longest and largest job expansion since the end of World War II. The 907,600 jobs added since 2009 is twice as many as during the 1992-2000 expansion, the previous record-holder, DiNapoli’s report found.

The city’s job growth rate from 2009 to 2019 was 24.3 percent, compared to 15.3 percent for the nation and 14.5 percent for the state as a whole.

In 2019, job growth was concentrated in three employment sectors with health care accounting for 35,300, or 40 percent, of the jobs added. Over the past ten years, health care has added 180,800 jobs, representing one-fifth of the jobs added since 2009.

Employment in social assistance has risen steadily since 1990, reaching 212,800 in 2019. Job growth in the social assistance sector was particularly strong in the past two years, with 10,900 jobs added in 2018 and another 12,300 added in 2019. Much of the growth was driven by an increase in jobs that serve the elderly and people with disabilities.

[CLICK HERE TO READ THE COMPLETE PRESS RELEASE](#)

**OFFICE OF THE NEW YORK STATE COMPTROLLER**  
 Thomas P. DiNapoli, State Comptroller  
 Kenneth B. Blawie, Deputy Comptroller

## New York City Employment Trends

New York City is benefiting from the longest and largest job expansion since the end of World War II. Over the past ten years, the City has added 907,600 jobs, twice as many as during the 1992-2000 expansion, the previous record-holder (see Figure 1). In addition, job growth in New York City between 2009 and 2019 (24.3 percent) has outpaced the nation (15.3 percent) and New York State (14.5 percent).

Despite concerns that job growth would slow, New York City added 87,200 jobs in 2019, about the same as in the two prior years (see Figure 2). In total, employment reached 4.8 million jobs in 2019, more than at any time in the City’s history.

In 2019, job growth was concentrated in three employment sectors (see Figure 3), with health care accounting for 40 percent of the jobs added. Growth was also strong in business services and social assistance.

While the numbers remain robust, growth has slowed in some sectors, and others have lost jobs. The construction industry, for example, continues to add jobs, but the pace of growth has slowed sharply in recent years. Full-service restaurants in the leisure and hospitality sector, as well as the securities industry in the financial activities sector, lost jobs in 2019.

The boroughs outside of Manhattan were responsible for 43 percent of the citywide private sector job gains over the past ten years, a larger share than in any prior expansion since at least 1975. As a result, the unemployment rate has fallen to historic lows across the City.

From a budgetary perspective, strong job growth has helped boost personal income and sales tax collections, making it easier for New York City to afford new services and to balance the budget. Given current trends, the City is likely to continue to benefit from solid job growth in 2020.

1 Excluding New York City, employment in the rest of New York State grew by 0.9 percent.

Report 11-2020 | February 2020

Health care has added jobs every year since 1990, when the current data series began. In 2019, the sector added 35,300 jobs, more than any other sector. In 2019, there was a total of 585,900 jobs in health care. Gains in the health care sector have accelerated in recent years, accounting for an increasing share of the jobs added each year (see Figure 4).

Over the past ten years, health care has added 180,800 jobs, representing one-fifth of the jobs added in New York City during this period. Home health care services has been the driving force behind the growth, responsible for 78 percent of the jobs. Home health care, however, is among the lowest-paying jobs in the health care sector.

Employment in social assistance has risen steadily since 1990, reaching 212,800 in 2019. Job growth in the social assistance sector was particularly strong in the past two years, with 10,900 jobs added in 2018 and another 12,300 added in 2019 (see Figure 5).

It appears that much of the growth was driven by an increase in jobs that serve the elderly and people with disabilities.<sup>1</sup> Jobs that serve these populations now account for about half of the jobs in the sector.

Business services (which includes accountants, lawyers, programmers and clerks) added 18,200 jobs in 2019, the smallest gain since 2010 when the current job expansion began (see Figure 6). Nonetheless, the sector added 211,200 jobs between 2009 and 2019, the most of any sector during this period. Accounting for 23 percent of those added in the City since the end of the recession, in 2019, there were 780,300 jobs in business services, nearly 17 percent of jobs in New York City.

1 This information was derived from data from the New York State Department of Labor’s Quarterly Census of Employment and Wages series for 2018 and the first half of 2019.

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The leisure and hospitality sector had been a major source of job growth during the expansion, but growth has slowed dramatically in recent years. After adding an average of 18,800 jobs annually between 2009 and 2017, the sector added 4,800 jobs in 2019 and 3,200 in 2018.

Full-service restaurants were responsible for 40 percent of the job gains in the leisure and hospitality sector between 2009 and 2017, but these restaurants have lost 4,800 jobs in the past two years despite record tourism (see Figure 7). It appears that most of the decline in the number of restaurants and associated jobs were concentrated in Manhattan.

Despite an increase in the number of businesses that provide accommodations (e.g., hotels and motels), the industry reported job losses of 200 jobs in 2018 and another 700 in 2019.

After growing rapidly in recent years, job growth in the construction sector has begun to slow. While the industry added 300 jobs in 2019, it was the smallest gain since the end of the recession. Still, employment reached a record of 156,100 in 2019 (see Figure 8), an increase of 48,700 (41 percent) since 2011.

The financial activities sector added 7,200 jobs in 2019, but lost 2,900 in 2018. Although commercial and retail banking added 900 jobs, the rest of the sector (i.e., real estate, insurance and securities) lost 3,700 jobs. The real estate industry, which gained an average of 2,200 jobs annually between 2015 and 2018, lost 1,800 in 2019. Insurance continued its long-term decline, losing 800 jobs in 2019.

The securities industry had strong job gains in four of the past six years, but lost 1,300 jobs in 2019 (see Figure 9), and remains almost 5 percent smaller than before the recession. Despite its size (less than 5 percent of private sector employment), the securities industry has the highest wage level of any major sector and is responsible for one-fourth of private sector wages paid in New York City.

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Technology is changing the way goods are distributed and sold. The retail sector showed strong job growth during the first half of the expansion, but since 2014 growth has been weak. In 2019, the sector added 900 jobs, the largest gain in five years.

The technology sector is made up of components of the business services, information and manufacturing sectors. Employment in the sector increased by 78 percent (82,000 jobs) between 2009 and 2019 (the latest available data), reflecting New York City’s expanding role as a national center for technology.

The tech sector added 6,800 jobs in 2018 and was on pace at the midpoint to add another 8,900 in 2019. This would bring employment to a record 150,100 jobs (see Figure 10). Most of the gains have been centered in software publishing, data processing, internet publishing and web portals, and computer system design.

**Unemployment Rate**  
 The unemployment rate fell from 8.3 percent in 2009 during the Great Recession to 4.1 percent in 2018, the lowest level since 1979 when the data series began (see Figure 11). The unemployment rate remained at its historic low of 4.1 percent in 2019.

While the unemployment rate for African Americans declined from 15.4 percent in 2009 to 5.7 percent in 2017, it increased to 7.8 percent in the two following years. At the same time, rates for Asian Americans (3.6 percent) and Hispanic Americans (4.8 percent) have continued to decline to historic lows.

In 2019, the unemployment rate was below the 2009 pre-recession level in each of the five boroughs (see Figure 12). Queens had the lowest unemployment rate (3.6 percent), and although the Bronx had the highest rate (6.6 percent), it experienced the largest decline from its pre-recession level.

Report 11-2020 | February 2020

[CLICK HERE TO DOWNLOAD THE REPORT](#)

# Upcoming Member Information, Events & Funding Opportunities



## Training Opportunity

Navigating the Road to High School Equivalency in NYS Webinar  
March 25th - 12:00pm - 1:00pm

[Learn More HERE](#)



Voice - Knowledge - Progress  
For Workforce Development

## Job Opportunity

**Executive Assistant**

JOIN OUR TEAM! NYATEP is hiring in the Albany area. The Executive Assistant will be responsible for a wide variety of administrative functions to ensure the effectiveness and efficiency of a fast-paced, membership-focused environment.

[Learn More HERE](#)



## Job Opportunity

Columbia-Greene Community College seeks a full time, **Director of Workforce Investment**. The Director of Workforce Investment has overall administrative responsibility for all employment and training operations, currently funded through the Workforce Innovation & Opportunity Act (WIOA).

[Learn More HERE](#)

The Workforce Investment Office is seeking a full time, temporary **Assistant Director for Business Services**. This is a six-month temporary appointment with the possibility of extension.

[Learn More HERE](#)

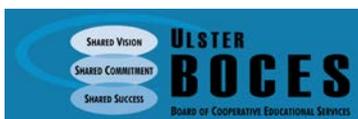


## Job Opportunity

**Executive Director - Finger Lakes Works WIB**

The Finger Lakes Workforce Investment Board is seeking a dynamic leader to become its next Executive Director. We are looking for an individual with expertise in Federal, New York State and local labor regulations, especially those pertaining to the Workforce Innovation and Opportunity Act.

[Learn More HERE](#)



## Event - NYSED Graduation Measures

**Regional Meeting - Wednesday, March 4 at Ulster BOCES,**

The Board of Regents and State Education Department are hosting regional meetings across the state to gather feedback on what a state diploma should signify to ensure educational excellence and equity for every student in New York State.

[Learn More HERE](#)