



FORWARD TOGETHER FUELING NEW YORK'S ECONOMIC ENGINE



Excelsior Level (Co-Branded Sponsor)

\$5,000 Level

- Four Conference Registrations
- Co-Branding on all marketing (Constant Contact/ NYATEP website/ Registration Form)
- Full page Ad in virtual Conference Program, sponsor designation in Program and on event website
- 3 - 5 Minute product demo included in our Virtual Tool Kit (sent to all registrants) and also played during session break
- Minimum of four branded social media posts (Twitter/Facebook)
- Sponsorship announcement and your logo displayed during conference "Welcome"
- Article in the Buzz (NYATEP newsletter distributed to 5,000 workforce professionals) and a link to your website

Swag Sponsor

\$3,500 Level

- Four Conference Registrations
- Your logo co-branded on merchandise mailed out to all attendees
- Logo included in marketing (Constant Contact/ NYATEP website/ Registration Form)
- Full page Ad in virtual Conference Program, sponsor designation in Program and on event website
- Minimum of four branded social media posts (Twitter/Facebook)

Workshop Sponsor

\$1,000 Level

- One Conference Registration
- Your ad shown on screen and announced prior to Workshop breakout
- Step and Repeat Virtual Backdrop with your logo
- Logo included in marketing of agenda (Constant Contact/ NYATEP website/ Registration Form)
- ½ Page Ad in Conference Program
- Two branded social media post (Twitter/Facebook)

Exhibitor

\$700 Level

- One Conference Registration
- 3 - 5 Minute product demo included in our Virtual Tool Kit (sent to all registrants)
- ½ Page Ad in Conference Program, sponsor designation in Program and on event website
- Your ad/demo shown on screen during Conference Break

Game Sponsor

\$500 Level

- One Conference Registration
- Your logo/ad shown on screen and announced prior to game
- Game host display step and repeat virtual background of your logo
- Half page Ad in Conference Program, sponsor designation in Program and on event OT website
- Two branded social media post (Twitter/Facebook)

Leadership Event- Sponsor a Table

\$500 Level

- One Conference Registration
- Your ad shown on screen and announced prior event
- Half page Ad in Conference Program,
- Step and Repeat Virtual Backdrop with your logo

NEW!

Cameo Celebrity Guest Sponsor

Cameo Celebrity to Greet Guests and Deliver a Personalized Message
During the Conference

www.cameo.com

- Four Conference Registrations
- Logo included in marketing (Constant Contact/ NYATEP website/ Registration Form)
- Full page Ad in virtual Conference Program, sponsor designation in Program and on event website
- Minimum of four branded social media posts (Twitter/Facebook)

Inquire for pricing

***Please note that we can customize a package to meet your needs and your budget.

Contact Jenine Loche to discuss options. 518-728-1147 or jloche@nyatep.org